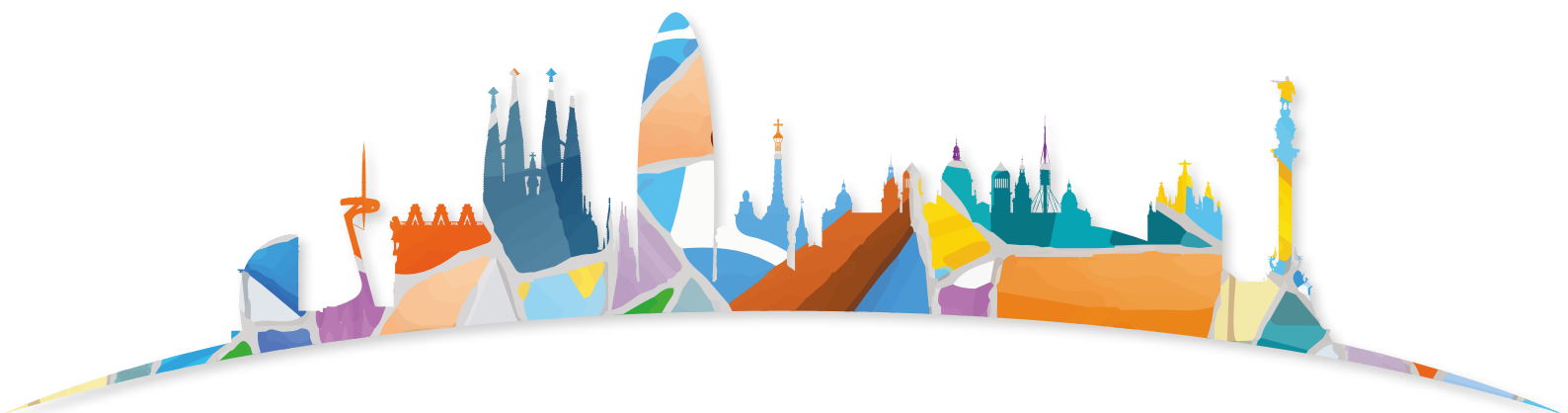




8TH WORLD SOCIETY OF LINGUAL ORTHODONTICS

WHY LINGUAL ORTHODONTICS?



BARCELONA 4-6 JULY 2019

Exhibition and Sponsorship Manual



WWW.WSLO2019.ORG



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COMMITTEES



WHY SHOULD YOU EXHIBIT?

- A presence at the Congress is your organization's opportunity to leverage three days of unparalleled access to a potential client base, to inform them about your products and services and build long-term relationships.
- Exhibiting is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.
- Congress participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Your Company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- Be informed and identify the marketing strategies being implemented by your competition.

Key benefits to early commitment

Aligning your company early will ensure:

- Maximum exposure for your company and increased opportunities to access not only the registered delegates but anyone receiving Congress printed or electronic marketing information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.



VENUE AND GENERAL INFORMATION

THE CITY: BARCELONA

Barcelona is a dynamic, welcoming city and one of the major economic and business centers of the Mediterranean Europe.

The Catalan capital has a modern hotel infrastructure and boasts first rate shops and leisure, cultural and tourist attractions; all these traits have made Barcelona a firstclass tourist destination, and the ideal place for meetings and congresses.



VENUE: WORLD TRADE CENTER

The 8th Congress of the World Society of Lingual Orthodontics will be held at the World Trade Center of Barcelona

This meeting centre comprises a total of 4,000m² of versatile, adaptable spaces bathed in Mediterranean light. It offers a wide space for commercial, cultural and scientific events with all the necessary technical facilities. Located in downtown Barcelona, it allows easy access to all historical and tourist attractions, hotels and shopping areas.



Coffee breaks will be served in the exhibition area in order to promote interaction between delegates and exhibitors



GENERAL INFORMATION

Commercial Exhibition

- **Move in:**

Thursday 4th July 2019	8:00h - 10:00h
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- **Exhibit Hours**

Thursday 4 th July 2019	10:00 - 17:00h
Friday 5 th July 2019	9:00h – 17:00h
Saturday 6 th July 2019	9:00h – 17:00h

- **Move out:**

Saturday 6 th July 2019	from 17:00h
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Payment terms

- . 50% of the total amount as a confirmation of the reservation.
- . 50% remaining will be paid before February 15th, 2019. If the exhibitor does not comply with these terms, the organizers may cancel the reserved space and rent it to another exhibitor without being obliged to reimburse the deposit.

Cancellation policy

- From the organizers:

The organizers may modify or cancel the exhibition if unforeseen circumstances occur. In the event of a cancellation, the organizers will reimburse the exhibitor.

- From the exhibitor:

In the event that the exhibitor chooses to withdraw from the conference, the exhibitor must notify the organizers in writing.

- Reimbursement for cancellations:

- . For cancellations received before 10 July, 2018 - 100% of the total amount will be reimbursed, after deducting 50 € as bank fees.
- . For cancellations after 11 July, 2018 - No reimbursement will be made.

SPONSORSHIP PACKAGES



PLATINUM SPONSOR

- Acknowledgement during Opening Session
- Sponsor's name in the Final Program book
- Company profile in the Final Program book
- Exhibition space of 16 sq.m
- Time slot to give a talk during Conference Program
- One bag insert (subject to prior approval by Organizing Committee)
- Acknowledgement during Inter-session slides
- 4 exhibitor complimentary badges

GOLD SPONSOR

- Acknowledgement during Opening Session
- Sponsor's name in the Final Program book
- Company profile in the Final Program book
- Exhibition space of 12 sq.m
- Acknowledgement during Inter-session slides
- 3 exhibitor complimentary badges





2.500 Euros

BRONZE SPONSOR

- Acknowledgement during Opening Session
- Sponsor's name in the Final Program book
- Company profile in the Final Program book
- Exhibition space of 4 sq.m
- Acknowledgement during Inter-session slides
- 2 exhibitor complimentary badges

SPECIAL PACKAGES



PLATINUM SPONSOR + SPONSORING 1 PRE-CONGRESS COURSE – 12.500 €

The sponsoring company will have all the benefits of a Platinum Sponsor PLUS a meeting room on July 4th to offer a Pre-Course. The room will be equipped with audiovisual equipment

GOLD SPONSOR + SPONSORING 1 PRE-CONGRESS COURSE – 7.500 €

The sponsoring company will have all the benefits of a Gold Sponsor PLUS a meeting room on July 4th to offer a Pre-Course. The room will be equipped with audiovisual equipment

ADDITIONAL SPONSORSHIP OPTIONS

 BAG INSERTS	300€
- Inclusion of one piece of advertisement of the sponsoring company in the delegate bag that will be handed out to all participants	
 PRE-MEETING ATTENDEE LIST	500€
(for companies with a booth in the exhibition area)	
 POST-MEETING ATTENDEE LIST	500€
(for companies with a booth in the exhibition area)	
 LUGGAGE TAGS	900€
(Exclusive)	
The sponsoring company will provide luggage tags *	
- Sponsor's company logo will appear on the luggage tags, to be included in the participants' Congress bags	
- Acknowledgement on the List of Sponsors in the Final Program	
* This item must be approved by Barceló Congressos as well as the Congress' Organizing Committee prior to the production. Otherwise, Barceló Congressos will have the right to produce these items and charges will be covered by the Sponsoring Company.	
 PRE-MEETING ATTENDEE LIST	1.000€
(for companies that have not rented a booth)	
- Access to one time use mailing list to the Congress attendees (The Organizing Committee must approve all mailings)	
 POST-MEETING ATTENDEE LIST	1.000€
(for companies that have not rented a booth)	
- Access to one time use mailing list to the Congress attendees (The Organizing Committee must approve all mailings)	
 ADVERTISEMENT IN FINAL PROGRAM	1.000€
(Subject to receipt by publishing date)	
- Full inside page advertisement in designated section of the Final Program (prior approval by the Organizing Committee).The Final Program will be distributed to all registered participants in the Congress bags.	
- Acknowledgement on the List of Sponsors in the Final Program	
 COFFEE BREAK	1.500€
(6 opportunities)	
- Recognition as Coffee Break Sponsor (date selection is first come, first served)	
- Acknowledgement on the List of Sponsors in the Final Program	



SIGNPOSTING

1.500€

(Exclusive)

- Sponsor's logo will be printed on all signage around the Congress Venue.
- Acknowledgement on the List of Sponsors in the Final Program



BADGE HOLDER AND LANYARD

1.500€

(Exclusive)

- Recognition as Badge Holder and Lanyard sponsor. Lanyard will include corporate logo and logo of the Congress
- Acknowledgement on the List of Sponsors in the Final Program



MIX & MINGLE (Welcome cocktail)

1.500€

- Recognition as Mix & Mingle Sponsor

- Acknowledgement on the List of Sponsors in the Final Program



CONGRESS LUNCH

2.500€

(3 opportunities)

- Recognition as Congress Lunch Sponsor (date selection is first come, first served)
- Acknowledgement on the List of Sponsors in the Final Program



WORKSHOP

3.000€

- Meeting room for a workshop (date selection is first come first served)
- Workshop listed in published symposium agenda



FINAL PROGRAM AND ABSTRACT BOOK

3.000€

(Exclusive)

- Exclusive Recognition as the Final Program Sponsor
- Acknowledgement on the List of Sponsors in the Final Program



DELEGATE BAG

3.000€

(Exclusive)

- Recognition as Bag Sponsor
- Delegate Bag will have the sponsoring company logo and the Congress logo printed
- Exclusive opportunity to include a bag insert
- Acknowledgement on the List of Sponsors in the Final Program



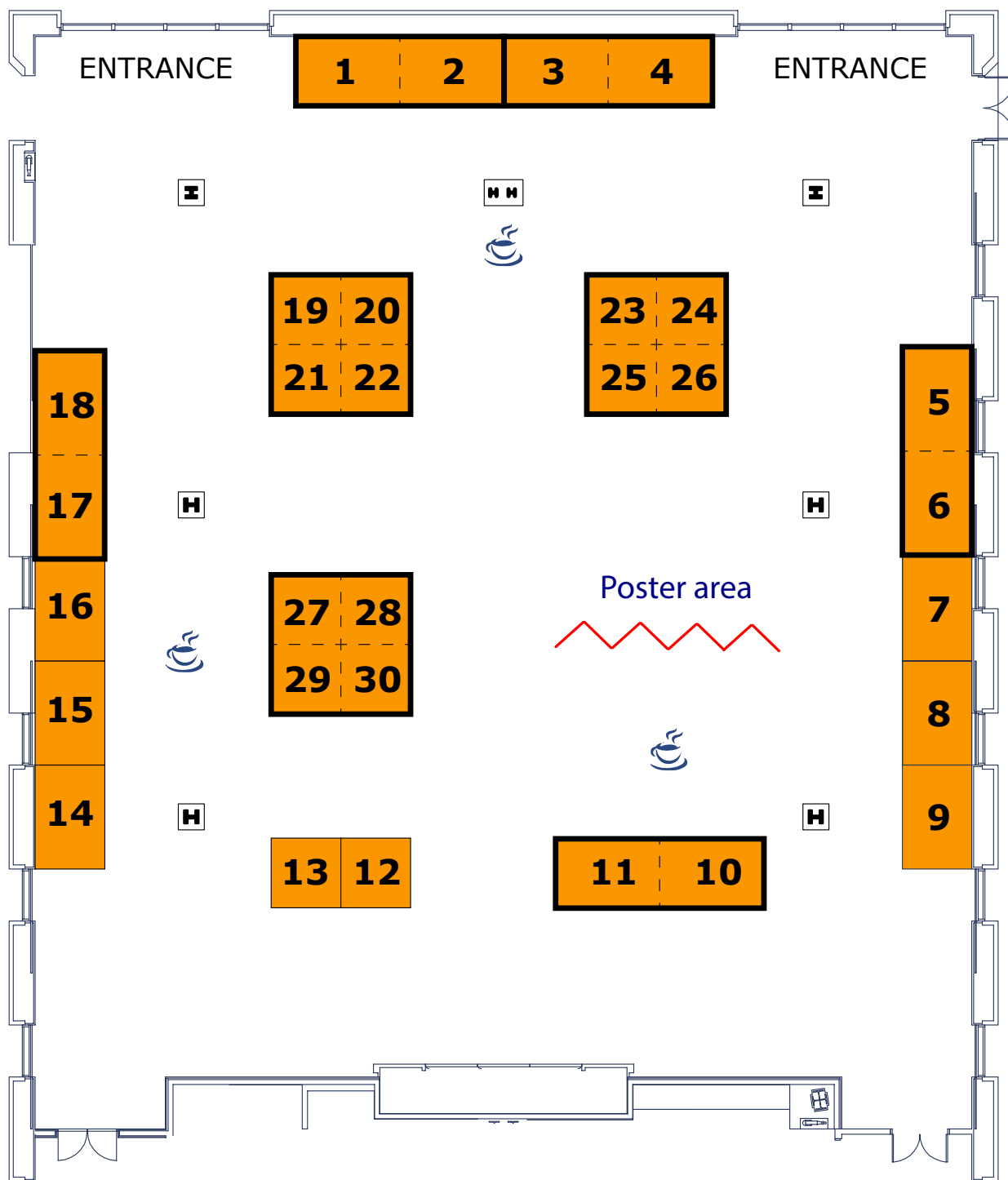
WIRELESS ACCESS

3.500€

(Exclusive)

- An initial branded splash screen will bear the sponsor's logo and will ask for a password.
- On accessing the internet, the default home page will be the sponsor's company or product page.
- Acknowledgement on the List of Sponsors in the Final Program

EXHIBITION FLOOR MAP



RESERVATION FORM

Please fill in this form and send it to
BARCELÓ CONGRESOS – wslo2019@barcelocongresos.com
Phone: +34 93 882 38 78

Company name: _____
Contact person: _____
Address: _____
City: _____ Zipcode: _____
Phone number: _____ Fax number: _____
E-mail address: _____ VAT Number: _____

Sponsorship option	_____
Sponsorship Price	€ _____
Booth Number	_____
21% VAT	€ _____
Total	€ _____

Payment terms:
50% upon confirmation. The remaining 50% is to be paid by May 15th.

Payment Type:
 Bank transfer to:

Beneficiary: Barceló Turismo y Congresos, S.L.
Address: Pl.Olivar, n6, CP 07002-Palma de Mallorca
SWIFT CODE: BBVAESMMXXX

Account number: 0182 4899 18 0201515790
IBAN number: ES44 0182 4899 1802 0151 5790

Please email us the scanned copy of the bank transfer together with the Booth Reservation Form to wslo2019@barcelocongresos.com Please add the name of the company and the booth number in the concept on the bank transfer.

Credit card: [] Visa [] American Express [] Eurocard/Mastercard [] Diners Club
Credit card number _____ Exp. date ____/____

I hereby authorize BARCELÓ CONGRESOS to charge this credit card for the total amount due. In the event of modification of the reservation, I hereby authorize Barceló Congresos to alter the amount charged in the credit card. I have read and accept the terms and conditions of the reservation.

Cardholder	Signature	Date



Technical Secretariat



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